

DECEIT

Deceit Editorial Standards

Content Standards, Verification Policy, and Editorial Guidelines

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1. Mission

Deceit is a pattern literacy project. We name manipulation patterns so they can be recognized. Recognition is not the same as healing, but it is the first step. You cannot stabilize against something you cannot see.

The editorial standards exist to ensure that the naming is accurate, the recognition is useful, and the work does no harm.

2. Content Rules

2.1 No Lies. No Fake Testimony.

No fabricated testimony, quotes, or personal experience may be presented as real lived experience. The machine-voice literary device (algorithm speaking in first person) is clearly framed as a device and is allowed. Fake human testimony is not.

Every factual assertion must trace to a source in the frontmatter sources list. If a claim cannot be sourced, it must be removed or clearly marked as speculation.

2.2 Pattern Naming

Patterns are named, not people. A person who deploys a pattern is not defined by it. The framework is diagnostic, not accusatory. The standard for naming a pattern in a piece is:

- At least three signals from the pattern's signals list must be present
- The pattern must be identified in the frontmatter patterns field
- The piece must include a link to the lexicon entry

2.3 Source Verification

All sources must be verified as live and accessible at time of publication. The `verify:sources:strict` script checks this automatically. Broken source URLs must be fixed or removed before publication.

3. Voice

Deceit uses multiple voices, each with a distinct register:

VOICE	REGISTER	USE
Editorial	Factual, sourced, analytical	deceit.media pieces
Lexicon	Precise, literary, diagnostic	deceit.site lexicon entries
Engine	Machine-voice, first-person algorithm	ARG pieces (clearly framed as device)
Covenant	Institutional, bureaucratic, cold	ARG Bureau documents
Resistance	Direct, practical, solidarity-oriented	Recovery packets, resistance guide

4. Verification Pipeline

The CI pipeline runs the following checks on every commit:

1. **Content validation** (npm run validate): Checks schema, voice, slugs
2. **Source URL verification** (npm run verify:sources:strict): Checks all source URLs are live
3. **Build all four domains** (npm run build:all): Builds deceit.media, deceit.site, deceit.blog, whispersofdeceit.com
4. **Strict link check** (npm run link-check:strict): Checks internal links
5. **Performance budget** (npm run perf-budget:strict): Checks JS bundle sizes
6. **Unit tests** (npm run test:unit): Runs unit tests

All steps must pass for CI to succeed.

5. Correction Policy

If an error is found in published content:

1. The error is corrected in the source file
2. A correction note is added to the frontmatter corrections field
3. The correction note includes: date, what was wrong, what was fixed
4. The piece is republished with the correction
5. If the error is substantive, a correction notice is posted on the site

Contact: corrections@deceit.media

6. Social Media Content Routing

ARG content is banned from @deceit. No exceptions.

@deceit is the factual/editorial account: sourced journalism, propaganda analysis, advocacy, and links to deceit.* properties. ARG fiction belongs on ARG accounts.

ACCOUNT	ARG ALLOWED?
@deceit (Threads)	NO
deceitology.bsky.social (Bluesky)	NO
@truthwasreplaced (Threads)	YES — ARG character account

7. Redaction Policy

The redaction policy has been fully deactivated. All names — Trump, spouses, children, grandchildren — are visible everywhere. No redactions. No exceptions.

Extrapolate (sci-nonfic) pieces use [REDACTED] blocks as a narrative device (redacted fictional names in speculative documents from the future). These are NOT redactions and remain as-is. They are part of the storytelling.

8. Lexicon Standards

The lexicon currently contains 118 patterns. Each entry must include:

- term, slug, hook, plainEnglish (required)
- signals, examples (required)
- category, difficulty, truthAdjacency (required)
- howMisused, falsePositive (required)
- relatedTerms (required)
- Rich fields (whatItIs, howItStarts, etc.) are optional but encouraged

Rich entries (with commonSigns): 86

Minimal entries: 32